



REGISTRATION INSTRUCTIONS for PILOT MERCHANTS

- ❑ **Registration only takes a few minutes when you have on hand the following:**
 - short business description i.e. your tag line
 - long description with details of what you offer
 - uploadable cover photo i.e. your storefront size: 500h x 800w (5mb max file size)
 - uploadable business logo size: 500h x 500w (5mb max file size)
 - login credentials: choose an address that all staff may use
 - valid credit card*
- ❑ Visit www.merchant.shoployal.com
- ❑ **Click “register”** using either your Facebook, Google or Email account and password. Your verification request will be sent to the email you used to register and needs to be **confirmed** within **24 hours**. Record your login credentials here for future reference.

USERNAME: _____

PASSWORD: _____

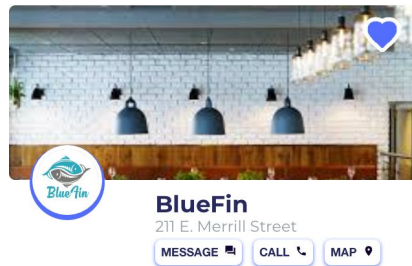
- ❑ **Fill in the ‘Merchant Information Form’.** All fields are required. This is the information that consumers will see on your merchant page in the consumer app.
- ❑ **Click “Save”** and enter your credit card information on the next screen to validate your registration.*
- ❑ For assistance please contact us: contact@shoployal.com

*As a Pilot Merchant your monthly subscription fee of \$29.99 will be waived. A credit card is required to complete your registration but no payment will be processed for 2 full years.

ShopLoyal™

Congratulations!
You are now a ShopLoyal Merchant!

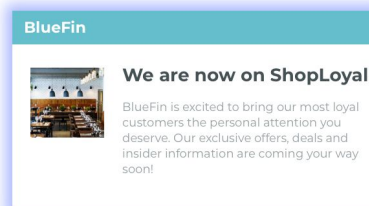
- After you complete your registration, your merchant page will be available in the consumer app merchant directory.
- Once you are favorited by a consumer, your merchant page will be added to their favorite merchants homepage
- A notice card will automatically be created, announcing that you have joined ShopLoyal as a registered merchant.
- This notice will serve as a placeholder on your merchant page in the app until you begin publishing offers to your Insiders.
- A copy of your published announcement card appears in the merchant portal under your “notices” page.



About

Our seafood is flown in daily to deliver you the freshest and tastiest dishes

Updates



**Example of how your Merchant Page
and Announcement Card will appear
in the consumer app**